Ahex Technologies

UI/UX Design for App Development Company

PROJECT DETAILS

🏷 **UX/UI Design**

🕐 Jan. 2013 - Nov. 2013

💲 $10,000 to $49,999

❝
"Ahex worked closely with my development team to make the project a success."

PROJECT SUMMARY

An app development company hired Ahex Technologies to provide UI/UX design services. They initially underwent a proof of concept phase before designing an app's UI/UX for an end client.

PROJECT FEEDBACK

Ahex Technologies successfully delivered a sleek UX design that met the end client's expectations. The team's modular approach made it easy for the client to scale quickly. A collaborative and reliable partner, the team worked closely with the client and was highly accommodative of their needs.

Ahex Technologies

The Client

Please describe your company and your position there.

I am the CEO of Karansoft and we mainly deal in Custom application development

The Challenge

For what projects/services did your company hire Ahex Technologies?

One of our old-time customers wanted a High adaptable and sleek UX-based application development. We got a chance to look at UI/UX work done by Alex and it was an easy Yes for our customer. We got a go-head in our first meeting itself.

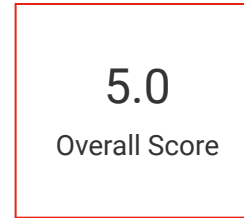**Sandeep Nahta**
CEO, Karansoft Technologies

Software

Hyderabad, India

CLIENT RATING

5.0
Overall Score

Quality: 5.0

Schedule: 5.0

Cost: 5.0

Would Refer: 5.0

The Approach

How did you select this vendor?

We searched and selected 3 vendors. Criteria were response time / existing work and someone who can do a quick POC for us to sell it to our own client before we get a Go Ahead. Ahex was pretty adaptable and quick in their response. POC won hearts

Describe the project in detail and walk through the stages of the project.

This was quite simple. We had a POC phase and 5 modules - every module was 8 weeks.

How many resources from the vendor's team worked with you, and what were their positions?

They employed one Senior Manager / One project manager and 2 UI/UX resources

The Outcome

Can you share any outcomes from the project that demonstrate progress or success?

The outcome was at par and very well aligned with our Customers' expectations. Ahex worked closely with my development team to make the project a success.

How effective was the workflow between your team and theirs?

It was quite simple. We both agreed to a scrum approach with a daily connect of 30 min to keep a close eye on progress.

What did you find most impressive or unique about this company?

Ahex took a very modular approach which made reusability very easy for us to scale quickly. CSS framework was easy to maintain and was very accommodative for future needs.

Are there any areas for improvement or something they could have done differently?

Initially, there were some issues in requirement understanding. Ahex took the lead and added a PM from their side and all the requirements were captured correctly.