# Ahex Technologies

# Email Automation Tool for Digital Marketing Company

## PROJECT DETAILS

🏷 **Custom Software Development**

📅 **Jan. 2020 - Mar. 2021**

💲 **$10,000 to $49,999**

❝ *"We got more useful features that we haven't discussed at the initial stage."*

## PROJECT SUMMARY

Ahex Technologies Pvt. Ltd. created an automated email tool for a digital marketing company. The vendor used Angular Node and MongoDB for the project.

## PROJECT FEEDBACK

Ahex Technologies Pvt. Ltd.'s tool surpassed the company's expectations. The tool included features that weren't discussed in their first meeting but were excitedly welcomed by the client. The teams mainly communicated on Microsoft Teams and used Jira as their project management tool.

## The Client

Please describe your company and your position there.

I'm the director of Ijal Eye Techno Solution Pvt Ltd. We work in digital marketing. We usually do email markrting.

## The Challenge

For what projects/services did your company hire Ahex Technologies Pvt. Ltd., and what were your goals?

We were facing challenges in data management and email sending. So we haired Ahex

**Sunil Jakhar**
Director, Ijal Eye Techno Solutions Pvt Ltd

Advertising & marketing

India

CLIENT RATING

### 5.0
Overall Score

| | |
|---|---|
| Quality: | 5.0 |
| Schedule: | 5.0 |
| Cost: | 5.0 |
| Would Refer: | 5.0 |

## The Approach

**How did you select Ahex Technologies Pvt. Ltd. and what were the deciding factors?**

Ahex has delivered a very good solution to us. They have delivered us an email automation tool. We can automate most of the tasks to send email campaigns.

**Describe the scope of work in detail, including the project steps, key deliverables, and technologies used.**

Scope of work was an automation tool that helps us to automate our tasks. Technologies used for that are Angular, Node, and MongoDB

**How many people from the vendor's team worked with you, and what were their positions?**

There were 5 people on the team.

## The Outcome

**Can you share any measurable outcomes of the project or general feedback about the deliverables?**

Ahex has delivered a tool which had expected. We got more useful features that we haven't discussed at the initial stage.

**Describe their project management style, including communication tools and timelines.**

We had daily scrum meetings with the team on Microsoft Teams and we used Jira for project management

**What did you find most impressive or unique about this company?**

Ahex peoples are very professional in their work. They delivered what they committed to us

Are there any areas for improvement or something they could have done differently?

No